

Every voice has a story.

Introducing a new kind of podcasting service that transforms anyone—regardless of experience—into a compelling podcaster.



The most compelling podcasts shape our understanding & challenge our perspectives

Yet for many, creating an engaging podcast can be daunting. **Hyperpod** by Hyperspark is a new kind of podcasting service that transforms anyone—regardless of experience—into a compelling podcaster.

You'll get paired with an experienced U.S. based podcast producer who knows exactly how to bring out your best. We'll guide you through everything from episode planning to vocal delivery, ensuring your podcast meets the highest standards of quality and engagement. Even if you've never recorded yourself, Hyperpod will instantly boost your abilities with engaging topics and questions tailored to your unique experience and expertise.

The process is remarkably simple.

We handle everything from technical setup, to conversation guidance, to final production.



Our expert content team equips you with notes and conversation guidance before your recording session*, helping every episode that you publish to engage your audience. You (and your co-hosts or guests) simply join a Zoom and share your perspectives, equipped with the Hypernotes* that we provide—we take care of the rest. Whether you're discussing current events, business, technology, history, or healthcare, each conversation becomes an opportunity to connect with listeners in meaningful ways.

Imagine hosting conversations where your experience illuminates complex topics and sparks valuable dialogue. With Hyperpod, you focus on the conversation, while we ensure your ideas reach their audience with uncompromising quality.

*Available with Hypernotes plans

Hypernotes: Guided conversations that showcase your unique voice

Step into every podcast conversation equipped with expertly crafted talking points that bring out your most compelling insights. Hypernotes transforms your experience and expertise into engaging discussions by providing intelligent conversation guidance tailored specifically to you. Before each recording, you'll receive customized notes that help you explore fascinating angles, ask thought-provoking questions, and share unique perspectives you didn't even know you had. No more wondering what to say or how to say it—just natural, confident conversations that showcase your authentic voice while captivating your listeners.


hyperspark
Brought to you by **hypersuade**

Episode 01

Recording Date: April 08, 2025

Episode Core Message

Help listeners understand why having only 1-2 insurance carriers in their market affects their healthcare options, costs, and quality of care.



Opening Hook

Ever wonder why it seems like there are fewer health insurance options every year? Today we're diving into a fascinating trend that affects nearly every American's healthcare - but most people don't even know it's happening.

Key Concepts to Unpack

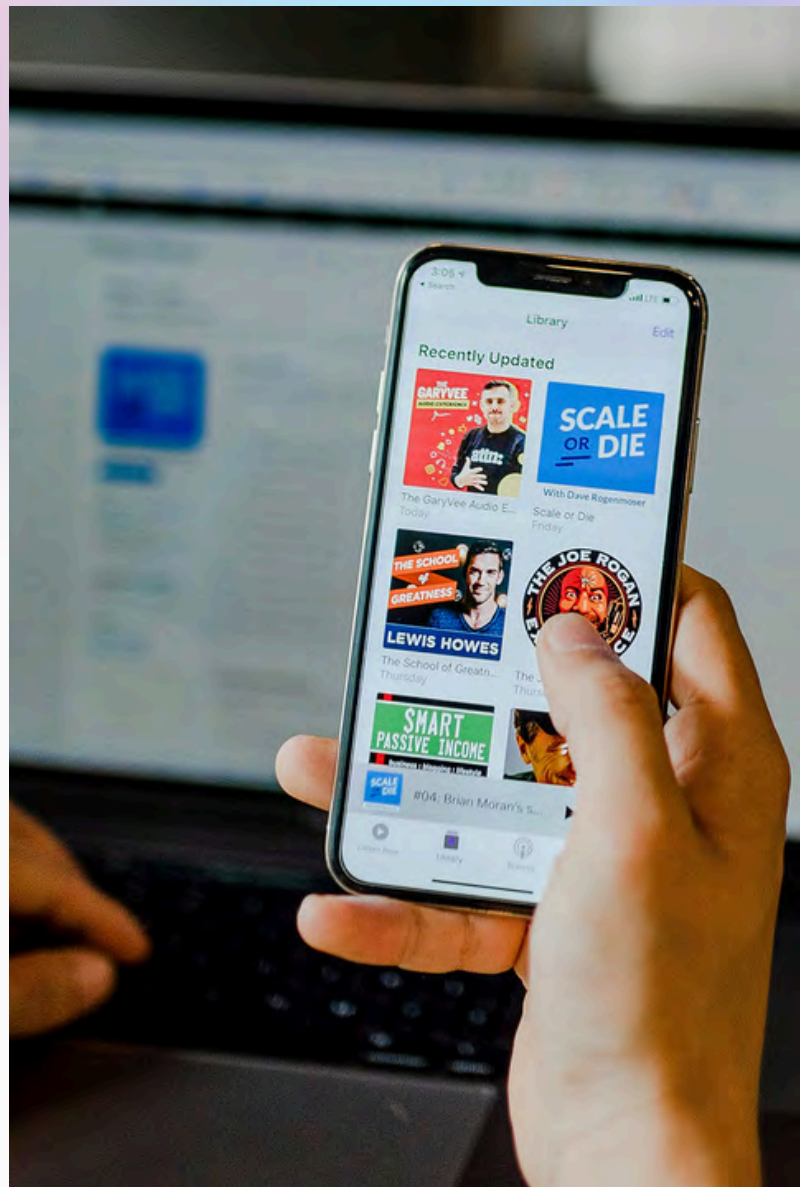
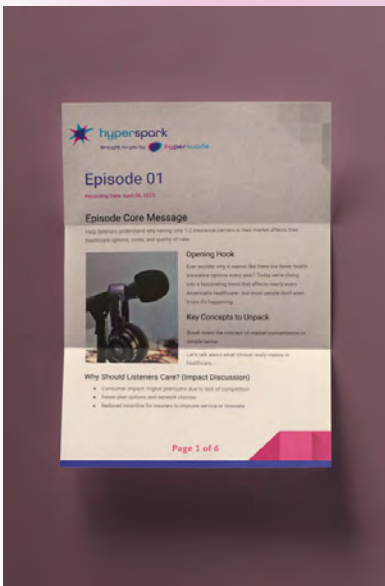
Break down the concept of market concentration in simple terms.

Let's talk about what 'choice' really means in healthcare...

Why Should Listeners Care? (Impact Discussion)

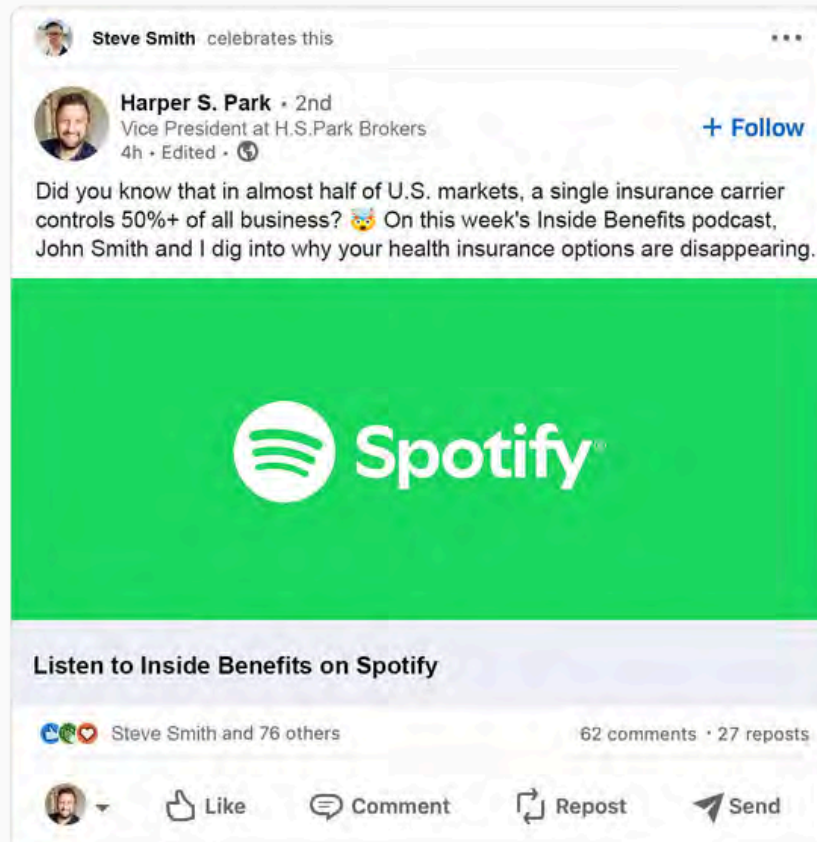
- Consumer Impact: Higher premiums due to lack of competition
- Fewer plan options and network choices
- Reduced incentive for insurers to improve service or innovate

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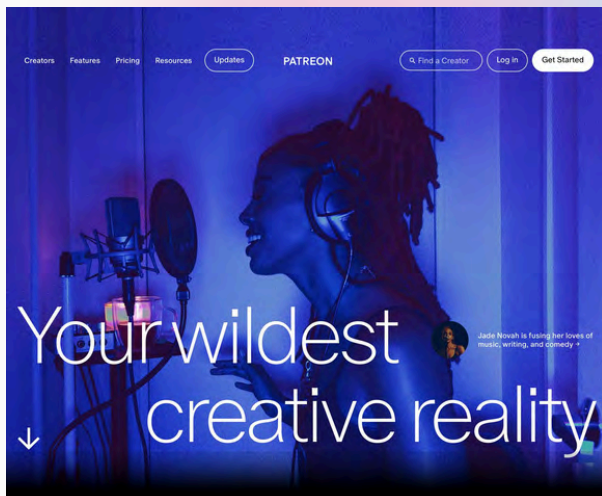
Engagement-optimized social posts made for you

Every Hyperpod episode includes expertly-crafted social media posts designed to extend your thought leadership. Our content team creates compelling posts that capture key insights from your episodes, optimized for platforms like X and LinkedIn to help grow your professional audience. Instead of trying to summarize your own episodes, you get polished, engaging content that drives listeners to your podcast while positioning you as an industry expert. It's just one more way we handle the details so you can focus on what matters - having great conversations that resonate with your audience.



Unlock your podcast's revenue potential

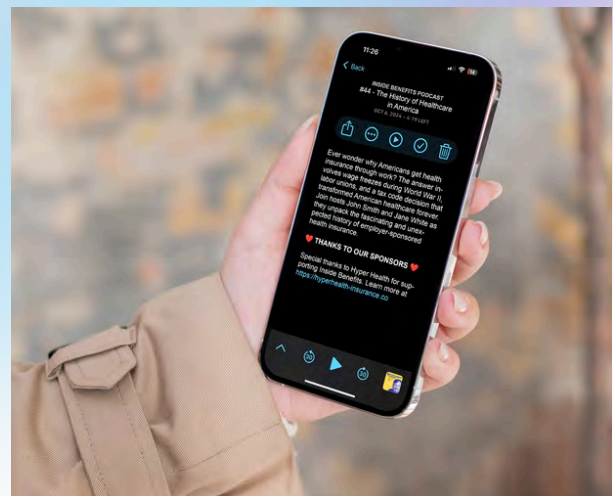
Transform your podcast into a revenue-generating platform with Hyperpod's monetization support services. Whether you have interested sponsors in your network or want to build a premium content model, we provide the technical expertise to make it happen.



Premium Content Opportunities

Ready to offer exclusive content to your most dedicated listeners? We'll help you:

- Set up and manage your Patreon or premium content platform
- Create exclusive podcast segments or bonus episodes
- Implement technical solutions for subscriber-only content
- Maintain separate feeds for public and premium content



Seamless Sponsor Integration

When you have a company interested in sponsoring your podcast, Hyperpod makes the process smooth and professional:

- Expert guidance on sponsor message placement and timing
- Professional integration of sponsor content into your episodes
- Technical support for recording promotional segments
- Quality assurance to maintain your podcast's professional standards

Explore our plans

Step into the world of professional podcasting with our range of all-inclusive plans. From essential production services to our groundbreaking Hypernotes + Video plan that elevates your natural expertise, we've crafted solutions that grow with your ambitions. Each tier builds upon a foundation of exceptional quality, adding powerful features like custom websites, video production, and strategic content guidance—all while maintaining our commitment to handling every technical detail.

Pricing & features current as of 1/1/2025. [Contact us](#) for latest version of this brochure.

Basic Podcast

\$1,900 /month

Select plan

Effortlessly transform your voice into a professional podcast. The Basic Podcast plan handles every aspect of production while you focus on sharing your expertise.

Complete Setup & Consultation

- Professional podcast strategy and mission development
- Custom podcast name and artwork creation (5 revisions + annual refresh)
- Professionally produced intro/outro with voiceover and music (5 revisions + seasonal updates)
- Expert guidance on recording environment and hardware setup
- Distribution setup across all major podcast platforms

Professional Production Support

- Dedicated scheduling concierge for guest coordination
- Expert podcast producer to join live recording for guidance and support for first 2 episodes (Other plans include dedicated producer available to join every episode recording)
- Premium audio editing and production by subject matter experts
- Custom episode titles and descriptions optimized for audience growth
- Full text transcript of every episode
- Thorough quality control throughout production process

Promotion & Publishing

- Publication to all major podcast platforms (Spotify, Apple Podcasts, etc.)
- Dedicated social media presence on your platform of choice
- 1-2 strategic social posts per episode
- Built-in revenue potential opportunities

Plan Features

- Up to 4 monthly episodes (15-80 minutes each)
- Support for up to 3 speakers per episode
- Audio-only podcast format

Hypernotes Podcast

\$2,650 /month

Select plan

Elevate your podcast with our signature Hypernotes technology. This plan transforms your expertise into engaging conversations through customized episode guidance, helping you sound like yourself—but even better.

- Includes everything in **Basic Podcast** plus
- Customized Hypernotes for every episode tailored to your unique background and expertise
- Personalized conversation guides for you and up to two other participants
- Expert-crafted topics and thought-provoking questions
- Strategic content development aligned with your expertise
- Customized discussion frameworks for solo or group episodes
- Dedicated producer available to join and provide guidance for every recording
- Enhanced social media content leveraging Hypernotes insights

Hypernotes Podcast + Website

\$3,000 /month

Select plan

Own your digital presence with a professionally crafted podcast hub. Beyond just creating amazing content, this plan gives you a powerful home base for your thought leadership that's entirely under your control.

Includes everything in **Hypernotes Podcast** plus

Your Professional Podcast Hub

- Custom-designed podcast website that reflects your brand and expertise
- Embedded podcast player for direct listening - no need to send visitors to Spotify or Apple
- Full content ownership and control
- Custom domain setup and management
- Mobile-optimized design for seamless listening on any device

Growth & Engagement Tools

- Professional contact forms to capture leads directly from your episodes
- Custom guest application system to attract high-quality guests
- Email capture forms integrated throughout the site
- Expert-crafted weekly newsletter to nurture up to 5,000 subscribers
- Analytics dashboard to track listener engagement and growth

Professional Digital Presence

- Podcast episode details with show notes and resources
- About page showcasing your expertise and podcast mission
- Custom sections for featured episodes or series (if requested)
- Resource library for your listeners (downloadable content, links, etc.)
- Easy social sharing integration for maximum reach

Content Marketing Arsenal

- SEO-optimized episode descriptions and show notes
- Transcript archive for better searchability (if requested)
- Custom landing pages for special series or topics (if requested)

Business Growth Features

- Call-to-action placement throughout the site
- Lead generation forms customized to your goals
- Sponsor/partnership showcase opportunities
- Direct booking links for consultations or services
- Custom content sections for your business offerings

This plan transforms your podcast from just audio content into a comprehensive digital asset that works for your business 24/7, creating opportunities even while you sleep.

Hypernotes Podcast + Video

\$3,600 /month

Select plan


Maximize your impact with professional video podcasting that brings your conversations to life across multiple platforms.


- Includes everything in **Hypernotes Podcast + Website** plus
- Full video podcast production and editing
- Professional video equipment consultation
- Dedicated YouTube channel creation and management
- Multi-platform content distribution
- Enhanced visual production value
- Comprehensive video and audio publishing strategy

Let's get talking!

Hyperspark Plans & Pricing:
hyperspark.co/pricing-plans

 18208 Preston Rd. Ste. D9-312 Dallas, TX 75252

 972-987-0039

 jared@hyperspark.co

 hyperspark.co



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